

October 25, 2016

Mr. or Ms. #####
Company Name
Address
City, State zip

Re: CoolingLogic™

Dear Mr. or Ms. ##,##,

I am writing you about a new (patented) technology for the HVAC industry, CoolingLogic™. For the last several years we have been pursuing USPTO patent protection on a suite of inventions and also furthering the development of the same. Recently, we had a breakthrough and developed an artificial intelligence for HVAC systems, capable of turning a typical 13-SEER HVAC system into a system achieving SEER ratings as high as 65 SEER, with the cost per iteration only being that of some additional computer code and a few low-cost temperature sensors. It's understandable that these claims may sound too good to be true, so that's why we've spent considerable resources and effort to produce documents which substantiate these claims. Some of this information may be found at www.CoolingLogic.com.

After years of refining and protecting the technology, we feel that we're at the right point to solicit for the sale of the rights to the inventions, or the sale of Johnson Solid State, LLC, the company holding the rights to the inventions. We've filed PCTs on our filings with the USPTO; however, our first PCT is set to expire in February of 2017, since it's generally only good for 30 months. We've got an amazing portfolio of filings with the USPTO, and we're covered internationally; however, we're at a "fork in the road" with our international protection, where we will either lose it or we will need to pay lawyers in various countries to make filings in their respective countries in order to keep the international priority date/patent protection for those respective countries. Because our filings will lose value in February of 2017 if we don't make additional substantial, investment, and because we feel that we are sufficiently well-protected with the technology, we're now very actively soliciting to sell CoolingLogic™. Timing is critical at this point.

We've retained Terrance Tarantine as our agent, to help facilitate the sale of CoolingLogic™ or Johnson Solid State, LLC. Terry has been in the HVAC industry for over 35 years and is a trusted and longtime friend of my family. Calls relating to the sale of CoolingLogic™ or Johnson Solid State, LLC can be directed to Terry's cell phone: 586-201-2063 or his e-mail address: terry@tarantine.net.

I am also available, at your convenience, to discuss any matters or to answer any technical questions that you or your team may have. My contact information is listed below. Please feel free to call me at any time.

Thank you for your time and consideration, and it is my hope that we can do business together!

Sincerely,

David L. Johnson Jr.
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